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CERTIFICATE OF PUBLICATION

This is to certify that the research paper titled: **"EFFECT OF CELEBRITY ENDORSEMENT ON BRAND PERFORMANCE OF THE DAIRY INDUSTRY IN KENYA"**

Authored by: **Jackson Ilasemwa Gevera**

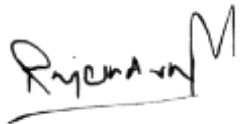
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