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This is to certify that the research article titled: **"DEVELOPMENT AND IMPLEMENTATION OF STRATEGIES FOR PROMOTING ADVERTISING CAMPAIGNS IN THE DIGITAL ENVIRONMENT BASED ON A COMPREHENSIVE ANALYSIS OF TARGET AUDIENCE CHARACTERISTICS"**

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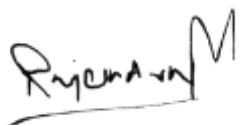
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