

International Journal of Research in Commerce and Management Studies

ISSN 2582-2292

www.ijrcms.com

CERTIFICATE OF PUBLICATION

This is to certify that the research article titled: **"IMPACT OF SUSTAINABLE MARKETING ON CONSUMER BEHAVIOR BASED BRAND EQUITY OF SIMPLI NAMDHARI'S IN KARNATAKA"**

Authored by: **BOREGOWDA.M. A. and Dr. GURUPRASAD. B. G. Professor**

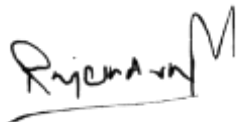
has been successfully published in the **International Journal of Research in Commerce and Management Studies (IJRCMS) (ISSN: 2582-2292)**, a peer-reviewed journal.

Published in: Vol. 7, No. 06 (Nov-Dec 2025)

This certificate is awarded in recognition of the authors' valuable contribution to the field of research and knowledge dissemination.

Date of Issue: 31-12-2025

Signed By:



Editor-in-chief

IJRCMS

IJRCMS is referred online journal published under ISSN 2582-2292

* This publication letter is electronically generated and signed