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This is to certify that the research article titled: **"EFFECT OF WEBSITE QUALITY ON UNIVERSITY CHOICE: A CASE STUDY OF GEN Z STUDENTS FROM SELECTED PUBLIC UNIVERSITIES IN NORTH RIFT, KENYA"**

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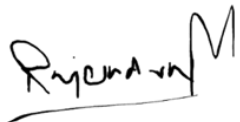
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