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This is to certify that the research article titled: **"THE MEDIATING EFFECT OF CUSTOMER SATISFACTION ON FACTORS INFLUENCING POST-PURCHASE BEHAVIOR AMONG SMARTPHONE USERS: INSIGHTS FROM UNIVERSITY STUDENTS IN TANZANIA"**

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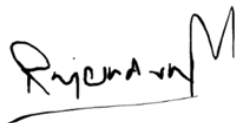
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