## International Journal of Research in Commerce and Management Studies

ISSN 2582-2292

www.ijrcms.com

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This is to certify that the research article titled: "RURAL CONSUMERS' BEHAVIOUR TOWARDS ENERGY CONSERVATION AND EFFICIENCY"

Authored by Dr. N. Tamilaras and A. Gandhimohan

has been successfully published in the International Journal of Research in Commerce and Management Studies (IJRCMS) (ISSN: 2582-2292), a peer-reviewed journal.

Published in: Vol. 7, No. 03 (May-June 2025)

This certificate is awarded in recognition of the authors' valuable contribution to the field of research and knowledge dissemination.

**Date of Issue:** 13-06-2025

Signed By:

Editor-in-chief

**IJRCMS** 

IJRCMS is referred online journal published under ISSN 2582-2292

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