## International Journal of Research in Commerce and Management Studies

ISSN 2582-2292

www.ijrcms.com

## CERTIFICATE OF PUBLICATION

This is to certify paper titled "EVALUATING THE NEW PRACTICES OF CUSTOMER RELATIONSHIP MANAGEMENT IMPLEMENTED IN E-COMMERCE COMPANIES: THE CUSTOMER PERSPECTIVE STUDY IN TAMILNADU" submitted by Authors, Mrs. A. Nilofer and Dr. M.A. Parveen Banu has been published for January-February 2025, Volume 7, Issue 1 online publication under ISSN 2582-2292.

Signed By:

Editor-in-chief

**IJRCMS** 

IJRCMS is referred online journal published under ISSN 2582-2292

\* This publication letter is electronically generated and signed