## International Journal of Research in Commerce and Management Studies ISSN 2582-2292

www.iircms.com

## CERTIFICATE OF PUBLICATION

This is to certify paper titled "EFFECT OF SOCIAL MEDIA-TIKTOK ON GENERATION Z PURCHASE INTENTION —EVIDENCES FROM VIETNAM" submitted by Author, Shu-Hui Su, Ying-Maw Teng, Hsiu-Ling Lee and Tran Nguyen Trong Lan has been published for May-June 2024, Volume 6, Issue 3 online publication under ISSN 2582-2292.

Signed By:

Editor-in-chief

**IJRCMS** 

IJRCMS is referred online journal published under ISSN 2582-2292

\* This publication letter is electronically generated and signed